

Association des amis de  
Franck Biancheri



**Franck Biancheri Award 2019\***

- Open call -

## **Connecting AEGEE-Europe to its history!**

Invent a programme inspired by AEGEE-Europe's founder

***Be creative and get a chance to win 2,000 euros: apply now!***

**This year's topic:**

**Being Franck Biancheri in 2019... looking at 2040**

***What 20-year-ahead project would Franck Biancheri lay down today?***

In May 2019, after 10 years of crisis, Brexit implementation and a risky European election, a new EU will be born.

A new Europe will require from European citizens to redefine their common interests and goals, and to adapt their methods to new realities if they want to keep/take a say in the model of society that's being proposed to them.

That's the kind of challenge Franck Biancheri couldn't resist to take up!

Let's imagine together what 20 year-ahead project he would lay down today!

As Aegeans, let's BE Franck Biancheri in 2019 with a view to the Europe we WANT in 2040!

**Based on this rationale, what kind of event(s) could you imagine to propose AAFB for this year? Let loose your imagination!**

*\* This year the AAFB award will be organised within a special partnership with AEGEE-EUROPE and LEAP2020.*



Each year, the **Franck Biancheri Award** allocates 2,000 euros to the AEGEE-antenna with the most creative programme of Franck Biancheri-related activities. Be this antenna in 2019!

- Franck Biancheri is the founder of AEGEE-Europe.
- Under his presidency AEGEE-Europe played a key role in the adoption of the ERASMUS programme.
- This taught Franck that citizens were instrumental in the success of the European construction.
- Therefore he spent the rest of his life advocating the need to democratize European decision-making processes and general functioning.
- Unfortunately he passed away in 2012 at the early age of 51, too young to see his dream come true.

The Franck Biancheri Award was created in 2013 by the organisation now gathering his "Friends" (*Association des Amis de Franck Biancheri*) in order to encourage you to discover and discuss his ideas...

*... because it belongs to us to take up the torch he lit up.*

- ✓ Get familiar with his work (innumerable writings on the subject, many organisations he founded and ran (think-tanks, citizen organisations, political parties, etc...), countless innovative projects (congresses, websites, debate marathons, online elections, etc...)
- ✓ Discover his unique method of political anticipation to inspire your own vision 2040
- ✓ Build your innovative project and creative programme for a 1-week conference inspired by Franck Biancheri's vision for the future of Europe
- ✓ And get the fundings to run that programme!



➤ Requirements for the FB awarded antenna

- . a central event will be scheduled in order to gather local antenna members, wider AEGEE network, AAFB and LEAP members and special guests; *This event should last 5 days (excluding arrivals and departure day, so in total 7)*
- . the programme of this event should be given a Franck Biancheri “flavour”
- . FB Award logo should be posted on all antenna’s communication tools in 2019 (websites, social networks, leaflets)

Show us how you plan to highlight, discuss, circulate, implement, train to,  
play with... Franck’s legacy!

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➤ Partners for the FB Award 2019

- . **LEAP** - Laboratoire Européen d'Anticipation Politique: the think-tank created in the early 2000's by Franck Biancheri based on his [method of political anticipation](#) and as a continuation of the Europe2020 project
  - . **AEGEE-Europe** central office
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➤ AAFB will provide...

- . 2,000 euro grant
- . FBA 2019 logo
- . Assistance on Franck Biancheri’s ideas, projects, methods, related content
- . Participation of FB network members to the event



## ➤ Proposal key-assets

Hereby are the assets/elements to include into your 2-3 page description while applying for the Franck Biancheri Award 2019. These criteria will be assessed by the "Selection Committee".

### What is the FB Award for you?

- . Describe your understanding of the project and why you consider your antenna eligible the award
- . How do you foresee the collaboration between your antenna and the partners: AAFB, AEGEE-EUROPE, LEAP2020...

### Your project: be specific!

- . Describe your event (date, format, location, nature of targeted audience, number of attendees (expected), envisaged guests, programme of the event, communication strategy, media, "happenings", memorial aspects...) & planning (calendar)
- . How do you plan to highlight Franck Biancheri's character, ideas & work?
- . Budget: describe precisely how you would spend the FB Award grant

### Your long-term planning & instruments

- . List the steps of your organisational process
- . What communication tools do you use to promote your event?
- . How would you include AAFB/LEAP members into your event (keynote speakers, testimonies, training,... - AAFB travel expenses will be covered by the AAFB)

### Your antenna's past achievements & assets

- . List some similar events successfully held (format, number of participants, post-event outcome...)
- . Public relations (capacity to mobilise local and European/international personalities and draw media attention...)
- . Web-based internal and external mobilisation & communication capacity (website, social media, online networking...)



## ➤ Mandatory criteria

Please be aware that your application makes you liable for the realisation of the below criteria as well as for the compliance with the event planning you proposed. They are mandatory and firmly condition the FB Award attribution (and more precisely the transfer of the last financial settlement)

### Communication

- . Visibility: the antenna will have to display the FBA logo on its website, social media and any other communication tools all year long
- . Reporting: the antenna is due to provide the AAFB with "ready-to-use" contents (photos, videos, articles) during the preparation and after the event
- . The proposal has to include a communication strategy as well as a concrete outcome (photos, videos, articles) to be provided to the AAFB after the event.

### Content

- . The FBA grant is devoted to the organisation of the big event
- . The event planned with the FBA grant should be in line with Franck Biancheri's ideas and visions
- . Proposals have to cover the identified topics

### Interactions/ Participants

- . The antenna will have to report on a regular basis to AAFB's project leader about project progression, new orientation or difficulties
- . Giving evidence of a strong intra- and trans-antennae networking capacity
- . Public relation (capacity to mobilise local and national personalities and to draw media attention)

### Budget/ Planning

- . The antenna has to provide a precise budget to explain how the money granted by the AAFB will be used
- . A planning and retro-planning presenting all the steps scheduled during the year is to be attached to the proposal (with the mentions where the AAFB and partners could be involved)
- . The event has to be qualitative: added-value content, keynote speakers



➤ Selection Committee

The "Selection Committee" will be composed of:

- . 3 AEGEE-Europe members (selected by the CD)
- . 4 AAFB members (selected by the Board)

The jury will judge the applications on the following evaluation grid:

Criteria	Excellent (+2)	Average (+1)	Insufficient (0)
<b>Main project</b>			
. Originality			
. Feasibility			
. Networking capacity			
. Budget forecast realism			
. Event planning realism			
<b>Tools available</b>			
. Web expertise (web-based communication instruments)			
. Antenna's team dynamism & quality			
. Public relation (antenna's connection to the outside world)			
<b>Collaboration with the AAFB</b>			
. Inclusion of AAFB/LEAP members into programme of events			
. Understanding of FB's ideas & integration into programme of events			
. Motivation in communicating with the AAFB			
. Proposition for concrete outcome (photo, video, articles) and sharing with AAFB network			
. Propositions to display and promote FBA label all year long			



➤ Calendar and grant distribution timetable

<b>10/10/18 – 18/11/18</b>	Open Call for Submission
<b>20/11/18</b>	Selection Committee
<b>21/11/18</b>	Publication of winning-antenna and scheduling of AAFB/AEGEE online meeting
<b>01/12/18</b>	Update of program draft/budget Transfer of the first 1000€ to the antenna
<b>01/01/19</b>	Start of FB-related activities
<b>After event</b>	. Financial and operational report . FBA report at the spring Agora . Transfer of the remaining 1000€ - on achievement (effective compliance with mandatory criteria and your initial event planning)
<b>31/08/19</b>	End of FB Year



## ➤ The Franck Biancheri Award in 2019 - Useful links

- ✓ [The Emergence of EuroCitizens - A brief history of AEGEE-Europe, from its creation to April 1988](#) (Franck Biancheri, 1996 /EN)
- ✓ [L'émergence des Euro-Citoyens - Une brève histoire d'AEGEE-Europe, de sa création à avril 1988](#) (Franck Biancheri, 1996 /FR)
- ✓ [VISION EUROPE 2020 Réinventer l'Europe 2005 – 2020](#), (Franck Biancheri, 2002) /FR)
- ✓ [16 proposals Vision 2020: Reinventing Europe, 2005-2020](#) (Background)
- ✓ [Congress Newropeans 2000: New Europe – New Challenges - New Generations : the gateway to the 21st-century Europe](#) A contribution to invent tomorrow's Europe, in partnership with other organisations including AEGEE-Europe, gathering 2,000 young Europeans together with many heads of states and governments, ministers and European commissioners. This Congress gave its name first to a citizen organisation which then became a political party in 2005: Newropeans. (2000 - programme FR/EN)
- ✓ [Programme of Newropeans 2009](#) : Europeans influencing the world (To become internationally the most influential player without wanting to become the most powerful)
- ✓ [World crisis - The Path to the World Afterwards : Europe and the World in the decade from 2010 to 2020](#) (Franck Biancheri, 2010 /EN)
- ✓ [Euro-BRICS Partnership : The path to the world after the crisis](#) (MAP, May 2012)
- ✓ in general the [GlobalEurope2020 seminars](#)
- ✓ Europe2030 : [Reto2030 Franck Biancheri: Vencer las barreras lingüísticas gracias a la tecnología](#) - Agenda Ciudadana de Ciencia e Innovación, 2010 (video ES with subtitles in EN)
- ✓ [Euro-BRICS : Interview with Franck Biancheri on his view on the future of Europe](#) (May 2012)
- ✓ [Keynote speech of Franck Biancheri at the Agora AEGEE Enschede on May 2nd 2012](#) - where he presented his vision of Europe's evolution in the coming decade, and outline what could be a successful European students action regarding EU's future and the democratization of Euroland. (video – EN)

### More:

- ✓ [Franck Biancheri his life and organisations](#) on AAFB website
- ✓ [Remember the time/Tributes](#) a section on AAFB website
- ✓ Collection of archives : [FB Documentation Centre](#)
- ✓ [Laboratoire Européen d'Anticipation Politique](#) (LEAP), the think-tank created in the early 2000' by Franck Biancheri who invented the [method of political anticipation](#) , based on the Europe2020 project.



## ➤ The Franck Biancheri Award – A brief history

The Association des Amis de Franck Biancheri (Friends of Franck Biancheri Association – AAFB) is an association created in 2013 right after Franck Biancheri passed away, aimed at gathering, synthesizing, promoting, perpetuating and defending his work.

During the first year of its existence, AAFB knitted a privileged relationship with AEGEE-Europe, and together the two organisations launched a project aimed at connecting AEGEE-Europe to its founder, Franck, with a view to help build on his grand heritage. Hence the “Franck Biancheri Award” - granted each year to various AEGEE antennae – was born.

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**FBY 2014 in Delft:** In 2014, the Franck Biancheri Year label was awarded to **AEGEE-Delft** which managed some fruitful events all along the year (meeting with AAFB nucleus members, dinner debate, organizing the Franck Biancheri Memorial Event...).

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**FBY 2015 – Special 30th anniversary:** On this occasion, the official FB year was awarded to **AEGEE-Paris** for the organisation of one single event entitled “*Europe in crisis – ERASMUS generation: Towards a democratic alliance*”. But in addition to this, AAFB and AEGEE launched a special project with a view to revive one of the most important and successful event in AEGEE’s history: “*The night of the 7 antennas*” 1986.

- **AEGEE-Aachen, AEGEE-Bergamo, AEGEE-Catania, AEGEE-Eskisehir, AEGEE-Kiyv, AEGEE-Leiden and AEGEE-Sofia have been part of this amazing event.**

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**FBAward 2016 in Cluj-Napoca:** In 2016, the Franck Biancheri Award was granted to **AEGEE Cluj-Napoca** and the YourVisionForEurope team which organized a most valuable conference on the theme “*Borderless Europe: Blessing or Burden?*” in Cluj-Napoca.

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**FBAward 2017 in Budapest:** In 2017, the Franck Biancheri Award was granted to **AEGEE-Budapest** which organized a very valuable conference under the topic: “*Education for the present, Democracy for the future*” in collaboration with AEGEE-Europe’s Civic Education working group.

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**FBAward 2018 in Salerno:** In 2018, the Franck Biancheri Award was granted to **AEGEE-Salerno** which organized a very appropriate conference under the topic: “*Representation Needs Participation: European Elections*” co-organised with AEGEE-Europe’s Civic Education working group, and different Euro-Caffe meetings in Salerno (It).

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## ➤ The Franck Biancheri Award in 2019 – Quotes for your inspiration

« Either Europeans will be capable of unifying and will therefore continue to make a major contribution to humanity's progress, or they will not, and Europe will become a region of secondary zone countries whose civilizations will decorate the museums of the rest of the planet. We must build the European Community, otherwise Europe will soon be culturally Americanised, politically Finlandised and technologically Japanised »

...

« The AEGEE-EUROPE idea was therefore of a complexity far superior to that of a simple European student movement in the making. It did indeed possess some additional characteristics: – A powerful feeling of assuming a collective responsibility for the future of Europe – The certainty of being pioneers in a new type of European integration – A specific approach, that from the beginning we named "pragmatic utopianism", which pushes you to create means to serve your objectives and not to define your objectives according to the means in your possession. »

...

« As more animated discussion took place around the idea I defended that the classic pro-European topics such as "European institutions" or "The Role of the European parliament" or "Europe and Young People"... should not be dealt with within our symposia but that, on the contrary, we should concentrate on topics of interest to European students as students, and as young people. By dealing with these topics and by bringing in European students and participants, we would integrate the European dimension. While the first approach is immediately limited to those with a strong interest in Europe, the second encourages those who do not really feel concerned to take an interest in Europe. In European terms, and over the past 40 years, only AEGEE-EUROPE has succeeded in evolving from a sect to a mass movement. The most important thing was to make European students want to work together and to give them an instrument, EGEE-Europe, which would allow them to implement their joint projects »

**Franck Biancheri: [THE EMERGENCE OF EUROCITIZENS, A brief history of AEGEE-Europe, from its creation to April 1988 \(edition 1996\)](#)**

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« Europeans influencing the world: To become internationally the most influential player without wanting to become the most powerful »

**[Programme of Newropeans 2009](#)**

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« As student, as young people you are the natural machine to search for the future... »

« Don't let the past occupy your future. »

« Pioneer tomorrow's Europe – Occupy the future »

**Franck Biancheri, [Agora Aegee-Europe, Enschede, May 2012](#)**

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*Let's see how Franck Biancheri's ideas can serve Europe's challenges in 2019...*