



Franck Biancheri Award 2016

- Open call -

**Anchoring AEGEE-Europe in its history!**

**Win 2,500 euros to make it happen**

*This year 3 antennae will be awarded a grant to build together one more landmark of  
AEGEE-Europe's great history*

AAFB (Association des Amis de Franck Biancheri) launched in January 2014 the first "FRANCK BIANCHERI YEAR" along with AEGEE-Europe.

. In 2014, the Franck Biancheri Year label was awarded to AEGEE-Delft which managed some fruitful events all along the year (meeting with AAFB nucleus members, dinner debate, organizing the Franck Biancheri Memorial Event...).

. 2015 was a special year, marking the 30th anniversary of AEGEE. On this occasion, the official FB year was awarded to AEGEE-Paris for the organisation of one single event : But in addition to this, AAFB and AEGEE launched a special project with a view to revive one of the most important and successful event in AEGEE's history: "The night of the 7 antennas" 1986. **AEGEE-Aachen, AEGEE-Bergamo, AEGEE-Catania, AEGEE-Eskisehir, AEGEE-Kiyv, AEGEE-Leiden and AEGEE-Sofia** have been part of this amazing event. In addition to this the

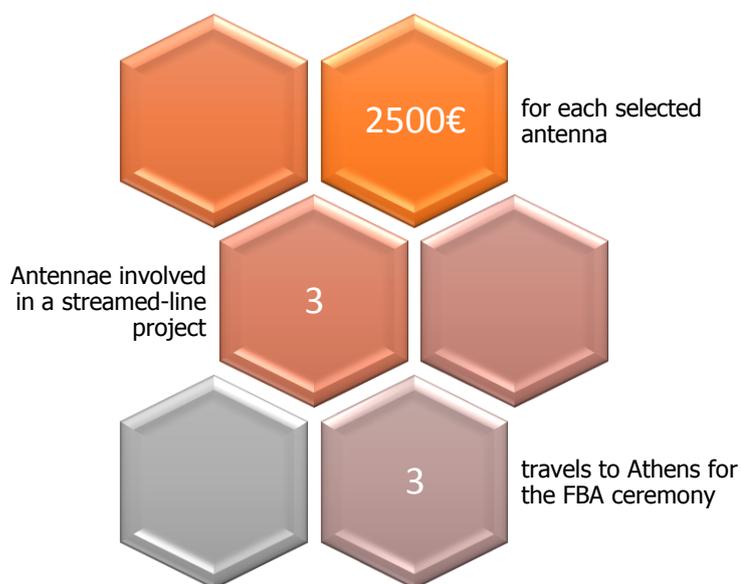
In 2016, the name changes from « Franck Biancheri Year » to « Franck Biancheri Award » showing how much our deep desire to launch a sustainable project in close relation with AEGEE and to keep working on the democratization of European decision-making processes (as advocated by Franck) remains unchanged.

**So, be proactive, occupy the future and apply to the FB Award 2016!**



## Summary

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- Selection Committee
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## ➤ Brief overview: Franck Biancheri & AEGEE's close relation

On October 30th, 2012, the founder of AEGEE-Europe, Franck Biancheri, passed away at the early age of 51.

### **AEGEE... ERASMUS**

Franck Biancheri was not only AEGEE's founder. It is under his presidency that AEGEE-Europe achieved what can probably be considered its most glorious feat, i.e. when it played a key role in the adoption of ERASMUS, a programme wished by the heads of states but quietly being buried by their administrations had there not been AEGEE's decisive fight.

### **From ERASMUS to European democracy... for a life-time**

This taught Franck that citizens were key in the success of the European construction and that a European democracy was not just a moral aim but a prerequisite of sustainability of European construction altogether. For this reason, he spent the rest of his life advocating by all means the need to democratize European decision-making processes and general functioning : by his innumerable writings on the subject, through the many organisations he founded and ran (think-tanks, citizen organisations, political parties, etc...), in launching countless innovative projects (congresses, websites, debate marathons, online elections , etc...).

### **A Franck Biancheri Award each year**

The AAFB is an association created in the aftermath of Franck Biancheri's death which aims at gathering, synthesizing and publicizing his work.

AAFB and AEGEE-Europe launched a sustainable project aimed at paying tribute to and acknowledging what AEGEE owes Franck with a view to help build on this grand heritage. This is where the "Franck Biancheri Award" label - granted each year to various AEGEE antennae – was born.



## ➤ The "FB Award 2016" project in few lines

Proposals must be centered around the following principles:

- . scheduling a special Franck Biancheri event in connection with the two others selected antennae
- . giving a Franck Biancheri "flavour" to the year-long programme of activities
- . posting FB Award logo on communication tools (website, leaflets, etc...)

Assets include: creativity, connection with AAFB (network and resource-center), communication potential

### **This year's general theme (jointly defined by AAFB and AEGEE-Europe):**

#### . Social Europe:

The social model that Europe used to boast about has been constantly attacked and gradually destroyed all along the last 3 decades. This destruction is both a result and a cause of the current economic crisis, as living standards and purchasing powers were greatly undermined. The European construction bears a share of responsibility in this sad result: by opening borders to goods, money and workers, a mechanism of social dumping was triggered. This unintended effect (let's hope it was unintended) enables to rethink a more modern social system for Europe, XXIst century- and globalisation-compatible? Individually, nation-states don't have the capacity to achieve this result; but if they coordinate their policies at a trans-European level, they can succeed in putting back our continent as a model of good balance between production of riches and redistribution of wealth. Unfortunately national policy-makers prove each day more and more that they can no longer coordinate positively their efforts in a democratic void. They need the determination of organised trans-European youth to show them the way. AEGEE-Europe students can strive to provide that constructive energy.

#### . Political Europe:

Franck Biancheri spent 30 years advocating for a democratic Europe. And he saw this democratic Europe not just as a moral duty but as the only means turn the European construction experiment into a success. Today, at the heart of the dramatic crisis of deconstruction experienced by the EU, his anticipation proves painfully visionary. Indeed policy-makers from both European and national levels completely lack to democratic connection they need to find the "power" to implement the required changes. The awareness of the difficulty of sailing the EU boat amidst winds of history but without any water to rest on has grown. Time is therefore ripe for citizens, policy-makers and civil servants from both EU and national levels to converge on the absolute necessity to connect together. Unfortunately, the majority of citizens are strapped in their national borders (politically and mediatically) and lie incapable of providing the right anchorage. AEGEE-Europe students have a role to play in taking the lead to connect citizens of Europe at this trans-European level where XXIst century challenges can be addressed.

#### . Economic Europe:

The world is changing paradigm at unprecedented levels: globalisation, internet, demographics, emerging powers, etc... The XXIst century economy will certainly not operate on the models invented in the XXth century. So for Europe to be able to continue to produce and share wealth in a globally harmonious and sustainable way, imagination is required. The European youth, whose future is at stake in addressing these challenges successfully, are legitimate to reflect over



these issues, issue propositions and be heard by the people currently in charge of preparing Europe to the future. AEGEE-Europe can bring its input in this important challenge of adapting Europe's economic model to the characteristics of the XXIst century with a focus on the idea of economic growth involving youth opportunities and a more vibrant digital economy that can deliver these opportunities.

## **Some clues on the main event's format:**

- . A 2 or 3 days event, taking place around mid-May
- . The 2500€ award will support the organisation of a common streamed-line event (in partnership with the 2 other antennae) dealing with the above topics.
- . The 3 antennae will have to display the FBA 2016 logo on their communication tools – website, social networks and other own organized events.

## **Application and selection process:**

- . September : AAFB together with AEGEE write and send the Open Call
- . September-October: Antennae interested in the project make their proposals
- . Early November: The Selection Committee gathers the proposals and arranges the evaluation
- . November 20: 1 representative from each selected antenna will be invited to Athens to the official FBA2016 award ceremony
- . Early December: AAFB starts deploying the grant<sup>1</sup>

## **What AAFB will provide:**

- . FBA 2016 logo
- . Franck Biancheri's ideas, projects related content
- . AAFB will ensure some of its influent members' contribution to AEGEE events<sup>2</sup> - on the antenna's request.

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<sup>1</sup> More precisions given in « grant timetable »



## ➤ Proposal key-assets

Hereby are the assets/elements to include into your 2-3 pages description while applying for the AAFB Award 2016. These criteria will be assessed by the "Selection Committee".

### What does the FBA2016 for you?

- Describe your understanding of the project and why you consider your antenna as legitimate to receive the FBA 2016
- How do you foresee the collaborative work between your antenna and the AAFB (kind of impacts, type of mutual collaboration...)
- How do you envisage your collaboration with the two other selected antennae

### Your Central project: be creative!

- Describe your central event (date, format, location, nature of targeted audience, envisaged guests, programme of the event, communication strategy, collaboration with the 2 other antennae, media, "happening", memorial aspect...) & planification (calendar)
- Highlights on Franck Biancheri's character, ideas and work into your event
- Budget: describe precisely how you would spend the AAFB grant

### Your long-term planification & tools

- Events forecasted all along the year (and how would you integrate the FBA)
- What communication tools do you use to promote your events & the FBA16
- How could the AAFB's members be integrated into your event (keynote speeches, testimony - AAFB members' travel expenses will be covered by the AAFB)

### Your antenna's past achievements & assets

- List of similar events successfully planned (format, type of participants and post-event outcome...)
- Trans-antennae networking capacity (examples)
- Public relation (capacity to mobilise local and national personalities and to draw media attention)
- Web expertise



## ➤ Mandatory criteria

Please be aware that your application makes you liable for the realisation of the below criteria. They are mandatory and firmly condition the FB Award attribution (and more precisely the transfer of the last 1000€)

### Communication

Visibility: the antenna will have to display the FBA logo on its website, social medias and any other communication tools

Reporting: after each event, the antenna is due to provide the AAFB with "ready-to-use" content (photos, video, articles) to be displayed on FB's networks

The proposal has to include a communication strategy as well as a concrete outcome (photo, video, article) to be provided to the AAFB after the main event.

### Content

The FBA grant should be devoted to the planification of one big streamed-line event (simultaneously with the 2 other selected antennae) following a 7-antennae improved format

The central event planned with the FBA grant should be in line with Franck Biancheri's ideas and vision.

Any other events planned during the year by the antenna will have to mention its labelization as FB Award 2016 and give its events a "Franck Biancheri's angle": accent on FB heritage in year-long events

Proposals has to cover the three identified topics (Social Europe, Economic Europe, Political Europe)

### Interactions / Participants

The antenna will have to report on a regular basis to the AAFB's project leader about project progression, new orientations or difficulties

Having a strong trans-antennae networking capacity

Public relation (capacity to mobilise local and national personalities and to draw media attention)

### Budget / Planification

The antenna has to provide a precised budget to explain how the money granted by the AAFB will be used

A planning presenting all the events scheduled during the year is to be joined to the proposal (please precise where the AAFB could be involved)



## ➤ Selection Committee

The "Selection Committee" will be composed of:

- . 3 AEGEE-Europe members
- . 4 AAFB members

The jury will judge the applications on the following evaluation grid:

| Criteria  | Excellent (+2) | Average (+1) | Insufficient (0) |
|---|----------------|--------------|------------------|
| <b>Main project</b>   |                |              |                  |
| . Originality   |                |              |                  |
| . Feasibility   |                |              |                  |
| . Networking capacity (with the 2 other antennae)                           |                |              |                  |
| . Budget forecast realism   |                |              |                  |
| . Event planification realism   |                |              |                  |
| <b>Tools available</b>  |                |              |                  |
| . Web expertise   |                |              |                  |
| . Social networks dynamism & quality  |                |              |                  |
| . Public relation (powerful network)  |                |              |                  |
| <b>Collaboration with the AAFB</b>  |                |              |                  |
| . Involvement of AAFB's members into the Antenna's events                   |                |              |                  |
| . Understanding of FB's ideas & integration into antenna's events           |                |              |                  |
| . Willingness to frequently communicate with the AAFB                       |                |              |                  |
| . Proposition for content transfer (photo, video, articles) to AAFB network |                |              |                  |
| . Propositions to display and promote FBA label all year long               |                |              |                  |



## ➤ Calendar and grant distribution timetable

|                        |  |
|------------------------|--|
| <b>10/09 to 15/10:</b> | Open Call for Submission   |
| <b>04/11:</b>          | Selection Committee and publication of winning-antennae  |
| <b>20-22/11:</b>       | Official Ceremony to grant the FBA16 to the 3 winning-antennae in Athens. <i>The 3 antennae will be invited in Athens to take part to the AAFB/Newropeans event.</i> |
| <b>16/12:</b>          | Update of program draft/budget<br>Transfer of the first 1500€ to each antenna  |
| <b>01/01:</b>          | Start of FB-related activities   |
| <b>15/05 (around):</b> | Holding of central event   |
| <b>After event:</b>    | . Financial and operational report<br>. Transfer of the remaining 1000€ - on achievement (effective compliance with mandatory criteria)                              |
| <b>30/06:</b>          | End of FB Year   |

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